

# Norwich in Bloom sponsorship/advertising expression of interest form

When you have completed this form, save a copy to your computer and then email to Terry Bane, horticultural sponsorship officer e: TerryBane@norwich.gov.uk

If you have any queries please call Terry on t: 01603 213117

I/We would like to be considered to advertise my/our business/organisation at the locations indicated on the next page.

I/we would be interested in Norwich in Bloom's design/planting/refurbishment sponsorship opportunities (Further details are available on application and may require an outline proposal being provided and approved by the council).

*Please note that all expressions of interest for advertising/ sponsorship are subject to a pre-approval process by Norwich City Council before you can proceed to acceptance.*

## My business details are:

Name (of person applying)
Name of business
Registration Number
Address of business
post code



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Telephone numbers

Email address

Website

Nature/purpose of my business

Locations I/We are interested in advertising/sponsoring

Will you be tendering for Norwich City Council contracts during the period of your advertising/sponsorship?

Yes

No

Do you currently have an existing contract with Norwich City Council to provide services?

Yes

No

Are you currently making a planning application to Norwich City Council?

Yes

No

Will you be making a planning application to Norwich City Council during your period of advertising/sponsorship?

Yes

No

Do you have any outstanding debts to Norwich City Council?

Yes

No

I/We would be interested in hearing about other sponsorship opportunities that the council has and agree to my contact details being passed on **within the council (only)**.



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## **Terms and conditions**

The Following terms and conditions apply.

- All advertising/sponsorship is For an agreed minimum period of 12 months.
- Signs are not to exceed the agreed number per location.
- Signage has to conform within the council's regulations and guidelines.
- Businesses are responsible For the provision of their signage at direct cost through the council's preferred supplier.
- Sponsors are responsible For repair/replacement of their signage at direct cost through the council's preferred supplier.
- After you have been notified that your application For advertising/sponsorship has been approved, Full payment of the sponsored location including VAT is required, and Funds to be cleared prior to any works being undertaken.
- You will be offered the opportunity to renew each year. Failure to confirm your intention to renew by the deadline will result in signage being removed and may result in existing locations being re-allocated.
- Norwich City Council reserves the right to terminate any sponsorship/advertising.

**I accept the terms and conditions and apply For approval to proceed.**

Name\* .....

Position in organisation .....

Date .....

\* by emailing this Form, you are agreeing to abide by the terms and conditions as set out above.



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